L2 Cyber Solutions launches the cyber industry's first category optimized end-to-end security solutions for enterprises

L2's 3P Programs are designed to give enterprises vendor-agnostic fast and affordable complete cyber-security assurance against growing threats in their industries

JUNE 4, 2019, DENVER, CO - L2 Cyber Solutions (fka LSquared Security), a leading provider of end-to-end cyber security solutions, today announced the rebrand of the company along with the launch of highly optimized, category-specific solutions branded as the 3P Programs. With the launch of its 3P Programs, L2 is providing enterprises the first vendor agnostic, end-to-end security assurance programs that are tailor-made for their specific industry, and offer fast and affordable deployments to address increasing cyber threats to their businesses.

"Our 3P Programs can serve any enterprise, but were designed especially for small and medium enterprises (SMEs) that are the most underserved segment of the cyber market. Today SMEs rely on point solutions or 'security in a box' that are generic and do not address the true nature of cyber threats these companies face," said Lisa Love, founder and CEO of L2 Cyber Solutions. "Further, small and medium enterprises can be existentially impacted by security breaches compared to large enterprises, and therefore our 3P Programs are designed to make sure that they get the same level of security as large enterprises that have vast security resources and budgets."

According to independent research, 60% of small enterprises shutter their business within 6 months of having a major security breach. Small and medium enterprises have specific requirements, and generic solutions can lead to overbuilding security at inefficient costs. More frequently, however, small and medium enterprises implement generic point solutions that do not obviate the more significant end-to-end security that they need to have in place.

L2 3P Programs:

L2 3P Programs are built on three key pillars towards this objective of optimizing time and budget to achieve required security:

Precise: L2 3P Programs are precisely tailored for specific industries, such as finance, manufacturing, consulting, legal, and others, so that customers have a ready starting point uniquely suited to their business requirements with minimal additional customization.

Persistent: L2 3P Programs are designed for end-to-end security, obviating point-solution vulnerabilities that SMEs currently are exposed to. Further, L2's closed-loop process ensures ongoing competency building for enterprises.

Proven: L2 3P Programs are based on proven industry frameworks and standards such as ISO 27001, NIST, IEEE (add to list), so SMEs have the assurance of best practices and regulatory compliance already built in.

Additionally, L2 Cyber Solutions has the provenance of providing more than a decade of mission critical security to large federal organizations, and the same is leveraged in the 3P Programs.

Security as a Business Asset:

In addition to ensuring the most robust end-to-end security, the 3P Programs are also designed to give enterprises the ability to take charge of their ongoing security needs in a fast changing cyber-threat environment. Within the 3P Programs, L2 enables enterprises to build growing competencies to manage their cyber threats, if they so desire.

"L2's information security program was robust and implemented FISMA Gap Assessment taking into account our current operational systems and best practice NIST framework adherence that assured us we were in good hands with our highly sensitive Alcohol Monitoring Systems' data," said Tim Weil of Scram Systems. "We found them to be an excellent partner to work with, and L2 has developed well-protected information security programs. I would highly recommend L2 Cyber Solutions' portfolio of information security and compliance readiness solutions for companies needing advanced cyber solutions."

L2 Cyber Solutions is announcing the 3P Programs at the Rocky Mountain Information Security Conference (RMISC), Denver, June 4-6, 2019, and exhibiting its solutions at Booth 241. Lisa Love, CEO, is presenting the talk "[Security as a Business Asset: How to redefine security in a business context](#)," on June 5, and hosting a panel discussion "[IT Security Audits: The Good, Bad, and Ugly](#)" on June 6, at the conference.

About L2 Cyber Solutions:

L2 Cyber Solutions (fka LSquared LLC) partners with small and medium enterprises (SME) to build their ongoing and long term capabilities to secure data, networks, applications and access against pervasive cyber threats. L2 offers enterprises its 3P Programs utilizing proven frameworks and standards that are precisely tailored for specific industry categories to ensure persistent end-to-end cyber security. As a result, L2 ensures the most robust business continuity and risk management solutions with affordable and efficient deployment through 3P category-specific optimizations. L2's expert cyber professionals have teamed together for more than a decade on securing some of the most mission critical federal and defense programs, and enterprises. L2 is women- and veteran-owned. More information on L2 Cyber Solutions can be found at www.L2Cyber.com or by contacting us at connect@L2Cyber.com.